

IRONWOOD



AREA CHAMBER OF COMMERCE

The mission of the Ironwood Area Chamber of Commerce is to provide economic visibility and resources for member businesses and organizations.

Through digital and printed marketing materials, the Chamber provides increased credibility and referral rates while advocating for member goals and projects.

The Chamber fosters member collegiality through networking events and focused growth opportunities.

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WHY YOU SHOULD

BE A MEMBER OF THE IRONWOOD AREA CHAMBER OF COMMERCE

BUILDING COMMUNITY THROUGH COOPERATION

1

INCREASED VISIBILITY

- VISITORS LOOK FOR CHAMBER MEMBERS.
- YOUR MEMBERSHIP PROVIDES PRINT AND INTERNET PUBLICITY.

INCREASED NETWORKING

- YOU ARE INVITED TO MEMBER-ONLY EVENTS EACH YEAR.
- YOU RECEIVE INCREASED ACCESS TO NEW BUSINESSES AND INITIATIVES.

2

3

INCREASED REFERRALS

- THE CHAMBER REFERS ITS OWN MEMBERS FIRST.
- MEMBERS ARE ON THE CHAMBER WEBSITE AND PLACE BROCHURES AT DEPOT OFFICE.

INCREASED CREDIBILITY

- LOCAL RESIDENTS AND VISITORS NOTICE YOUR DEDICATION TO THE COMMUNITY THROUGH YOUR MEMBERSHIP.

4

5

INCREASED ADVOCACY / VOICE

- EXTERNAL STAKEHOLDERS LOOK TO LARGER ORGANIZATIONS TO REPRESENT COMMUNITY GOALS.

INCREASED EDUCATION AND GROWTH

- MEMBERS MAY ATTEND FEATURED AND FOCUSED PRESENTATIONS HELP YOU GAIN ECONOMIC INSIGHT.

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7

INCREASED PHILANTHROPIC OPPORTUNITIES

- WORK CLOSELY WITH NON-PROFIT ORGANIZATIONS AND CAUSES HIGHLIGHTED THROUGH CHAMBER INVOLVEMENT.